

## Fundraising Guidelines

Thank you for your interest in raising funds in support of MND New Zealand, a registered charity (CC60169). These rules apply to all voluntary fundraising activity, and by fundraising for MND New Zealand you agree to comply with them.

**If you are under 18, you must confirm that you have shown these guidelines to your parent/guardian, and they have agreed to accept responsibility for complying with these guidelines.**

### Fundraising

1. You agree to organise fundraising activities as an independent supporter of MND New Zealand. You should therefore refer to raising money "in aid of" or "in support of" MND New Zealand, rather than on MND New Zealand's behalf.
2. You agree that you will comply with any instructions or guidance provided by MND New Zealand relating to your fundraising activity, but it is your responsibility to organise all aspects of that fundraising activity.
3. You will be responsible for any costs, taxes, or expenses incurred by or arising from your fundraising activity.
4. Unless MND New Zealand has provided you with branded materials, you may only use the MND New Zealand name and logo for your fundraising activity once you have obtained our written permission, and in accordance with the MND New Zealand **Brand Guidelines for Independent Fundraisers**. To apply for permission, you will need to let us know how you propose to use the MND New Zealand name and/or logo on your own materials by emailing [rob.bloch@mnd.org.nz](mailto:rob.bloch@mnd.org.nz) and provide us with examples and/or samples of such use if we request it.

### Money and Donations

1. You agree to pay all the proceeds raised by your fundraising activity to MND New Zealand as soon as possible after the event (and subject to any agreed timeline), and in accordance with MND New Zealand's instructions. You may not deduct any costs without prior approval from MND New Zealand (and after having clearly and transparently advised donors of these costs prior to their contributions being made).

### Use of Personal Data and Consent

1. By providing your personal information (i.e. full contact details) when you fundraise in support of MND New Zealand, you are granting MND New Zealand permission to use those details to discuss your fundraising activity and follow up on your progress.
2. Your personal information may also be used to send you further communications about the charity's work and progress. You can opt out of these communications at any time.
3. All personal data held by us will be handled in accordance with applicable privacy laws and MND New Zealand's Privacy Policy, which can be found here: <https://mnd.org.nz/privacy-policy/>.

### Content

1. If you provide MND New Zealand with photographs or videos of your fundraising activity, you agree that these may be used by MND New Zealand for commercial and/or fundraising purposes. By sending these to us, you are also confirming that anyone featuring prominently in the photographs or videos is aged 16 or over, and that they have consented to their image being used in this way.

### Liability

1. You accept that any and all risks arising from your fundraising activity are your responsibility, including liability for injury or loss incurred by you, your helpers, or guests. You will therefore take all reasonable precautions to protect the health and safety of all those participating in, involved with, or attending your activity.
2. You will comply with any and all applicable laws and regulations relating to your fundraising activity, including obtaining any necessary licenses, consents, or permissions, e.g. if you are holding a raffle or lottery, or are proposing to sell alcohol.
3. You acknowledge and accept that MND New Zealand's insurance policy will not cover your fundraising activities.
4. You will not do anything that threatens MND New Zealand's reputation or name. If you do, MND New Zealand has the right to request that you stop your fundraising activity immediately.